



KFC Franchise International Limited.

Head Office 702, Prism Towers, Link Road,
Goregaon West (Behind Hypercity, Mindspace),
Mumbai, Maharashtra, India , Pin Code – 400062.
Head Office Phone Number : +(91)-22-61522692

COMMON OUT-LET PROPOSAL SHEET

OTHER BASIC TERMS AND INFORMATION.

<u>Points</u>	<u>Details.</u>
Investment	50, lacks approx + maintenance (Including all Equipments)
Outlet Security Responsibility	To be paid by the franchisee
Gross Margin avg.	40 % to 45% Avg. Gross Margin on Net sales
VAT /Sales tax	To be paid by the franchisee
Rent / Interior	To be paid by the franchisee
Required store size	1100 sq. . minimum.
Out let mor ca on/light decora on (Responsibility)	Provided by the company
Agreement Tenure	10 years. Renewed a er mutually agreed for another term
Stock purchase	Outright purchase /10 % of stock value against category wise purchases in previous Month except consumable category
Number of Food Item	Not Limited
Billing so ware	Online computerize billing so ware & Drawing cost 2 lack+ GST
Stock selec on	To be done by the franchisee. Updates and analysis support from company team
Sta Training, Opera onal System	Provided by the company
Site Selec on Support	Provided by the company
Interior Design and Setup	To be done by franchisee as per company drawings/standards. Details will be provided by the company. One me design cost to be paid by Franchisee
Franchisee fee	51,000 Rs. Only. /18%GST
Registra on Tenure	10 years
Marke ng Support	All online customers will be informed about the franchisee store through SMS / Emails. All online bills in designated pin codes will provide informa on on the store Local Marke ng will be done by the franchisee
1st Time in India	An in- store online kiosk. Total integra on of online and o ine product range. Part of store interior cost
food delivery boy	Provided by the company

<u>Points</u>	<u>Details</u>
Discount / Offers	Same discount offers for Online and Offline store.
Logistics Cost	First dispatch cost to be borne by Franchisee Later on, entire logistic cost to be paid by Company provided below two conditions are fulfilled
Number of Agreement	2
Number of NOC	3
Types of outlet (Franchise)Property	Rented / own house /lease
1 st Agreement Tenure/charge	10 lacks (for 10 years)
2 nd Agreement Tenure/charge	5 lacks (for 10 years)
Selling Area	24 approx
Number of service Counter	2
Fixed income Any	N/A
Gathering Area	N/A
Café Area	N/A
Backup support	6 Month Minimum
Defective Stock return policy	100 % Returnable

